Welcome to Failure Lunch!

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Location: Museum of World Cultures, Södra vägen 54, Gothenburg
Time: 11.30 - 13.00
(Lunch will be served 12.30)

“Success is not final, failure is not fatal: It is the courage to continue that counts”
Winston Churchill

Storytellers

“With the right design, sustainability is nothing but the rigorous use of common sense”
The Gothenburg Award for Sustainable Development winner Alejandro Aravena and his team at Elemental
Gonzalo Arteaga, Juan Ignacio Cerda, Víctor Oddó & Diego Torres

“Dialogues in urban development is a key factor for sustainability”
Daniel Andersson, City of Gothenburg, Social resource management, Social development

“Hearing is believing? Why urbanists fail to understand the failure of dialogues”
Joakim Forsemalm, Associate Professor Ethnology Radar arkitektur & planering

Organizers:
The Gothenburg Award for Sustainable Development is the city’s international prize that recognizes and supports work towards sustainable development. The first winner was awarded in 2000. The award is 1 million Swedish krona (SEK) and it highlights the possibilities and measures needed for a brighter future. Learn more and register for the Award Ceremony here: http://gothenburgaward.com/

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Come listen to inspiring stories about when dialogues for urban development didn’t go as expected.

You will share your lunchtime with eminent experts with different roles in sustainable urban development. They will share their failures and what they have learned when sustainable urban development is headed by participatory design, including citizens as part of the solution rather than as the problem, creating bridges of trust between people, government and business.

The Gothenburg Award for Sustainable Development